



t: 0800 130 3421

w: vip.org.uk

e: contact@vip.org.uk

Social Media Volunteer

Hours:	Salary:	Start date:
Weekly 1 hour meeting with Head of Media & Comms and further 8 hours per week (approx)	Volunteer	April 2021

About the Organization

The Violence Intervention Project (V.I.P) is a relatively new Charity (founded in 2017), pioneering new approaches to working with young people (YP) involved in serious youth violence (SYV). Through a combination of practical and therapeutically informed practice, we support YP, their families and communities to live safer lives. Today, we support more than fifty YP and families (primarily) from the London Borough of Hammersmith & Fulham.

As an organisation with a therapeutic ethos at the heart of our practice, we prioritise the care and wellbeing of our employees. As a result, we have an incredible team and strong employee engagement backed by clinical supervision, a Board of Trustees and a Leadership Team who support and promote personal care and professional development. It's because of our unique working culture that we're able to meet the serious challenges and demands of our work.

At the V.I.P we aim to be a thought leader in our sector. To date we've established strong ties with the Anna Freud Centre and the local partnerships in West London. All our operations are framed by a public health approach and built on the fundamental belief that shame is a catalyst for violence, and relationships are the antidote. Our innovation, passion and principles have translated into a strong reputation that we're proud of.

All our posts are subject to an Enhanced DBS disclosure as well as a full employment history and two employment references. We are committed to equal opportunities in employment and service delivery and we welcome applications from all sections of the community.

Role overview

- Work with the Head of Media and Comms, to create, upload and manage high quality content across all social media channels
- Provide our social media communities with effective support through these platforms by moderating and responding to comments and feed-back in a timely and professional manner
- Create and deliver high quality engaging, audience focused content based on specific and wider organisational aims and objectives in collaboration with the Head of Media & Comms.



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- Monitor and evaluate content and plans in collaboration with the Head of Media & Comms.
- Contribute to the ongoing monitoring of our online communication platforms and consider new ways of evaluating the impact on our community
- Work with staff and volunteers to initiate an increased online presence within the organisation and wider community

Required experience:

- Knowledge of social media, digital literacy and IT skills
- Experience of creating interesting and relevant digital content
- Ability to translate information into accessible and appropriate content for social media audiences
- An understanding of the social media community, terminology, trends and arising issues
- Ability to think creatively about specific organisational requirements and develop platforms accordingly
- Experience of the voluntary sector organisation or an interest in developing skills in this sector
- Ability to work as part of a team
- Commitment to equality of opportunities for all service users, audiences, volunteers and staff

Why be a volunteer?

As a small charity The VIP recognises the great work, time and commitment of our staff, trustees and volunteers. This position is an opportunity to:

- Give back to a charity that is dedicated to creating positive impact
- Enhance your CV and open doors to new career paths
- Make a difference to those in need
- Learn about the management and strategy side of charities
- Utilise your experience and skills within the voluntary sector
- Work with an interesting team from diverse backgrounds

How to apply

Application is by CV and supporting statement (of no more than one side of A4) outlining the reasons for your interest in this volunteering role to clinton@vip.org.uk

For more information, please contact Clinton Blair, Head of Media and Comms, on 07925635641 or at the above email address.